

# Carroll Book Festival

**Saturday, September 19, 2026**

**10 am to 4 pm**
















Carroll County Farm Museum  
500 S Center St, Westminster MD. 21157

*[carrollbookfestival.org](http://carrollbookfestival.org)*

## **Sponsorship Opportunities**















### **The Main Stage Sponsor (1 available)**

**\$20,000**

-  Banner/ naming of Main Stage Tent
-  Opportunity to introduce a selected presenter in Main Stage Tent
-  Company name and logo on entrance banner
-  Company name and logo (single color) on event T-shirt
-  Company name and logo on pre-event promotions
-  Company Name and logo in event online program
-  Company name and logo on the event 'step and repeat' photo banner
-  Complimentary seats for up to 4 individuals for selected ticketed events (books included)
-  4 Event t-shirts
-  Meet and greet opportunity in Author's Green Room
-  4 golden tickets - fast pass to the front of the line at author signings
-  1 complementary space in the vendor area
-  Opportunity to provide give-away items to attendees
-  Reserved parking
-  Access to hospitality room













### **"Best Sellers List" Sponsors (2 available)**

**\$15,000**

-  Banner/ Naming of one of two secondary stage tents
-  Opportunity to introduce a selected presenter in selected stage tent
-  Company name and logo on entrance banner
-  Company name and logo (single color) on event T-shirt
-  Company name and logo on pre-event promotions
-  Company Name and logo in event online program
-  Company name and logo on the event 'step and repeat' photo banner
-  Complimentary seats for up to 2 individuals for selected ticketed events (Books included)
-  Meet and greet opportunity in Author's Green Room
-  2 golden tickets - fast pass to the front of the line at author signings
-  1 complementary space in the vendor area
-  Opportunity to provide give-away items to attendees
-  Reserved parking
-  Access to hospitality room

**“Page Turners” Sponsors (4 available)**

**\$10,000**

-  Company name and logo on banner at selected sponsor area\*
-  Company name and logo on entrance banner
-  Company name and logo (single color) on event T-shirt
-  Company name and logo on pre-event promotions
-  Company Name and logo in event online program
-  Complimentary seats for up to 2 individuals for selected ticketed events (Books included)
-  Meet and greet opportunity in Author’s Green Room
-  2 golden tickets - fast pass to the front of the line at author signings
-  1 complementary space in the vendor area
-  Opportunity to provide give-away items to attendees
-  Reserved parking
-  Access to hospitality room

\*choice of exclusive sponsorship for one of the following venues: (As available)

The Children’s Garden













The Author Barn

Small Pavilion

Large Pavilion

**“First Edition” Sponsors (6 available)**

**\$7,500**

-  Naming for select event with banner/signage \*
-  Company name and logo on entrance banner
-  Company name and logo (single color) on event T-shirt
-  Company Name and logo in event online program
-  Company name and logo on pre-event promotions
-  Complimentary seats for up to 2 individuals for selected ticketed events (Books included)
-  Meet and greet opportunity in Author’s Green Room
-  2 golden tickets - fast pass to the front of the line at author signings
-  1 complementary space in the vendor area
-  Opportunity to provide give-away items to attendees
-  Reserved parking
-  Access to hospitality room














\*choice of being an exclusive sponsor for one of the following: (as available)

One author presentation

One panel presentation

One storyteller program

**Reader's Choice Sponsors (Minimum of 8 available)****\$5,000**

-  Naming for selected events with banner/signage \*
-  Company name and logo on entrance banner
-  Company name on event T-shirt
-  Company Name and logo in event online program
-  Name on pre-event promotions
-  2 complimentary tickets to the child's character breakfast
-  Complimentary seats for up to 2 individuals for one ticketed event (Books included)
-  Meet and greet opportunity in Author's Green Room
-  2 golden tickets - fast pass to the front of the line at author signings
-  1 complementary space in the vendor area
-  Opportunity to provide give-away items to attendees
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\*choice of being a sponsor for one of the following: (As available)

One ticketed author talk











One panel discussion

The vendor area









The author signing gazebo

The children's character breakfast (limit of 2 sponsorships available)

**Hardback Sponsor****\$2,500**






-  Company name on banner at entrance
-  Company name on event t-shirt
-  Company name in online program
-  Name on pre-event promotions
-  Complimentary seats for up to 2 individuals for one ticketed event (Books included)
-  2 golden tickets - fast pass to the front of the line at author signings
-  1 complementary space in the vendor area
-  Opportunity to provide give-away items to attendees
-  Reserved parking
-  Access to hospitality room

**Paperback Sponsor****\$1,000**

-  Company name on banner at entrance
-  Company name on event t-shirt
-  Company name in online program
-  Complimentary seats for up to 2 individuals for one ticketed event (Books included)
-  2 golden tickets - fast pass to the front of the line at author signings
-  1 complementary space in the vendor area
-  Opportunity to provide give-away items to attendees
-  Access to hospitality room

### **Manuscript Sponsor**

**\$500**

-  Company name on banner at entrance
-  Company name on event t-shirt
-  Company name in online program
-  1 complementary space in the vendor area
-  Access to hospitality room

### **Book Festival Friend**

**\$150**

Become a Friend of the Festival and provide support that will ensure that our festival remains free to all. Your donation will help us promote reading and literacy, engage the community around the power of stories, and assist in providing financial footing for future book festivals. Book Festival Friends receive 1 year of free membership in the Friends of Carroll County Public Library.

### **Media trade and in-kind sponsorships are available**

Please email us at [sponsorship@carrollbookfestival.org](mailto:sponsorship@carrollbookfestival.org) to discuss these opportunities. The marketing package will be customized, depending on the monetary value of the sponsorship.